# Artemis Vision

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#### WHITEPAPER

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#### CONTENTS

Abstract	01
Legal Disclaimer	02
Introduction	04
Problem Statement	05
Artemis - The revolution in NFT	06
Mission and Vision	07
Blockchain and Social media	08
Artemis solutions	09
Artemis Vision - Powerful Social Media Platform	16
Artemis Vision - Al Verified Users	17
Artemis Vision offers enhanced authenticity	18
Artemis's implementation of IPFS	20
Artemis's AR and VR 360 NFT	21
Video Concert Streams	22
Why Stake ARV Tokens?	23
NFT Launchpad	24
Artemis's Certik Audit process	29
Tokenomics	30
Roadmap	31
Leadership Team	32
Conclusion	33



#### Abstract

The advent of blockchain has revolutionized the finance and investment sectors. NFTs are the hottest trend in the cryptocurrency space. By the end of 2020, the total value of NFTs sold in the top five marketplaces is around \$52,293,650. Decentralized finance platforms are blending towards NFTs as well. Understanding the need of the hour, Artemis establishes itself as a social media platform that brings together creators, collectors, fans, and influencers. Artemis becomes the global NFT marketplace where the members can create, collect, and discover NFTs across the globe. Interoperability is the need of the hour and this is what makes concepts like Polkadots successful. Artemis's idea of NFT search engines that run seamlessly across multiple distributed ledgers will undoubtedly get skyrocketed. Decentralization is the key element of Artemis that allows creators and collectors to interact directly enabling the peer-to-peer trading of NFTs. The social media content platform is decentralized and no single authority governs it, giving no room for intermediaries and third-party payment processors. NFT creators can have their profiles hosted on the Artemis social media platform that exhibit themself as highly paid freelancers.



#### Legal Disclaimer

It is requested to read this legal disclaimer section with full attention. In case of any doubt, the consultancy should be taken from the legal, financial, tax, or another professional law practitioner. All the items of information that have been given below are not to be given exhaustively and they can never be considered a part of various contractual relationships. It is our utmost desire that the information given in this white paper should be accurate, up to date, and all the products, services, technical architecture, token distribution, and company timelines. Moreover, these materials could have changed without any notice and they can never be considered a binding agreement of the professional advice. This white paper does not bound any individual to enter any contract or enter any binding legal commitment to the contribution. This white paper also does not constitute any form or any part of any opinion which can be considered advice, or which can sell, or which can solicit any offer to purchase nor invest, nor shall it be considered a part of any effect which can be used for the formation of contract or investment decision. This white paper also does not have any capacity to bind any person to enter any contract or consider it a binding legal commitment to the contribution of the whitepaper. Even no sales and even no cryptocurrency or any other form of any payment can never be accepted based on this white paper. Although the participation eligibility has not been finalized yet it can announce very clearly that the eligibility in this blockchain future sales events may vary from country to country and from different citizenships to different citizenships and from different resident ships to resident ships. But be sure that any advancement or any date or any new information of this token will be made available for the private and public contributors. It is also announced that the white paper has not been examined by any regulatory authority and it has not been approved by any legal firm so the information given in this white paper cannot be taken under the laws or any regulatory authority or any rules of any jurisdiction. It is hereby announced that its publication, its distribution, its dissemination does not imply the applicable laws, the regulatory requirements, and the available rules.

#### Introduction

Digital art generally refers to artistic work created using digital technology. Unlike traditional artwork, digital art is more flexible when it comes to the form of expression. The original carrier of digital art is data. As the carrier of digital art, data can be easily replicated and spread but lacks asset property. This leads to the biggest difference between digital art and traditional art business models: when it comes to traditional fine art, one can trade the actual artwork, whereas it is difficult to trade the physical-digital artwork.

The way in which digital artworks are distributed also leads to copyright issues, as the copyright information is easily lost in the process of dissemination. Sometimes users and art lovers can't find the proper way to pay for artwork when they want to. Moreover, digital artworks are circulated internationally. It may be difficult for traditional institutions to provide a marketplace for such trading.

NFT can serve as a transactional 'entity' for digital art by mapping the file of certain digital artwork, making it a perfect digital art carrier. In today's market, Artemis combines NFT with digital art, creating a new revenue model where NFT is traded as the digital artwork itself. In such trading, NFT is not only traded as copyright or ownership but also serves as a unique link between the artist and the collector. NFT is what the artist acknowledges to be the essence of his work.

In the past, an artist was only paid once when his work was sold by him for the first time. When his work changed hands again and was sold for an exorbitant price, the artist couldn't benefit from it. NFT has changed the situation by offering digital artists the special right to profit from their work when it is sold for the second time.

#### **Problem Statement**

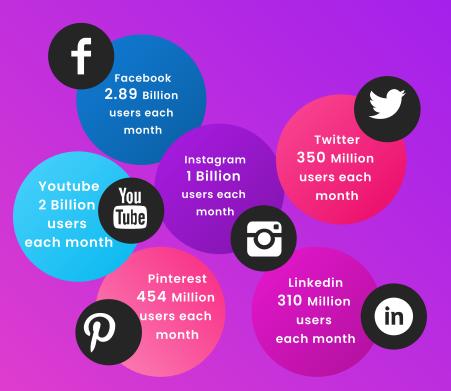
The most common thing, a person looking to get into the NFT arena is a fair marketplace to sell and buy NFTs. Though many people have their unique assets, the ability to cash them out is a question. If you own digital assets, say the dunk of your favorite NBA player, you should have the flexibility to sell them at a click of the button. You should be able to liquidate the asset at any given time. The existing NFT marketplaces do not allow the public to hire the creators, putting an end to the way through which people can have custom NFTs made. Some specific investors wish to put their funds in NFTs but are unaware of what artwork to choose. The leading NFT marketplaces lack an NFT index or portfolio that allows the creators to showcase their digital collectibles. Also, the conventional social media platforms being centralized, exploit the user contents and incentivization might not be genuine, and transparent.





### Artemis Vision -The Revolution in NFT

With digitalization, the social media users turned out to be in huge numbers, almost 3.96 Billion by 2021. There are around 92 million artists on social media and they all have one thing in common. Their talents are not recognized and in fact, they are not taken to the global market. Their artworks are hardly incentivized. Artemis revolutionizes the NFT space by bridging the space between creators and consumers. Artemis through its blockchain-powered social media application allows the members to buy and sell digital art, music, or video utilizing its ARV/ARM tokens. Artemis aims to attract all Artists who can list their content, raise awareness for their artworks and establish a strong digital presence. The members of the decentralized social media app can buy, sell or auction an NFT, transacting in a peer-to-peer fashion. Being fueled by blockchain technology, the transactions are secure, lightning-fast, and involve no intermediary payment processors enhancing privacy and anonymity. Artemis's idea of integrating blockchain into the NFT marketplace is ideal as it makes international payments seamless.



#### Mission & Vision

" Social media revolution for the people by the people "

Artemis envisions the development of an all-in-one marketplace for all your social media and revenue needs. The only way to make digital collectibles more inclusive and accessible is to stay connected with the global community through a transparent DeFi network. Artemis aims to build a decentralized network where the creators of digital artworks gain followers and fans from nook and corner of the world, creating one of the most connected NFT social media platforms in the world.

#### **Blockchain & Social Media**

The integration of blockchain with social media attracted billions of users as it has been an entry point for social communication between the creators and the followers. Blockchain offers end-to-end encryption for conversation between the members, enhancing privacy and control over information. Conventional social media platforms are always in the limelight due to various security threats. This created a need for a blockchain-based social media platform that performs various smart contract-driven functions.

Apart from the conventional social media's privacy and security issues, the creators on these platforms are not incentivized properly due to the involvement of third-party payment processors. In Artemis's blockchain-based social media, the NFT creators can have complete control over their contents. The distribution capability of the contents lies in the hands of creators themselves, allowing them to experience a good source of passive income. The content creators are incentivized with Artemis's native cryptocurrency ARV.

Artemis's social media platform is far better than its centralized counterparts as the data in conventional social media are stored in a single location. This makes them a hotspot for potential hackers. The safety of the uploaded contents is uncertain, that the platform can either delete/alter the data without the creator's consent. But Artemis social media platform stores the data in a distributed ledger. The data is widely distributed across every node in the network, making it practically impossible to tamper with the data.



#### **Artemis Vision Solutions**

1. Social Media Web UI

2. NFT Social Management

3. Artist Support

4. Custom NFT Art

5. NFT Surprise Pack

6. ARV Staking



#### 1. Social Media Web UI

Though DeFi started as a simple concept, over time it has taken more complex forms with the addition of more useful protocols. UI/UX of DeFi applications is constantly evolving to meet this growing complexity. Artemis's social mediabased NFT marketplace is the first of its kind with an easy-to-use interface. The application is both mobile and desktop friendly. Nearly 50.35% of the web traffic is from mobile devices. Understanding the need, Artemis has designed the social media platform compatible with all devices, making the NFT marketplace easier to interact with. Artemis is battling effectively to bring down the barriers to mainstream adoption of NFTs. Now staying connected with followers from all over the world is relentless. The members can buy/sell NFTs with the click of a button. Artemis's UI is very simple to use with clear-cut navigation. You need not be a geek or nerd to get started.

#### 2. NFT Social Management

The traditional NFT marketplaces depend on a third-party brokerage to distribute the assets. This makes the whole process costlier with added processing and middlemen fees. This also removes the direct relationship between the creators and the followers, reducing the marketplace's ability to enhance the user experience.

Artemis on the other hand offers NFT asset management and marketing within its ecosystem enabling the members to send or sell NFTs within its social platform. This Peer-to-Peer market facilitates a direct connection between the NFT creators and the fans, promoting secondary market opportunities and enhancing liquidity. This significantly reduces the transaction costs by eliminating transfer agent and proxy administration fees.

### 3. Artist Support

Artemis has a strong focus on empowering creators, collectors, and influencers. They can receive support from followers all over the world and can be tipped for their piece of digital art. The creators can authentically develop new artworks and sell them as a digital collectible in the Artemis NFT social media platform. They can create their portfolio to showcase their artworks through live video shows which will allow them to sell their assets quicker and monetize the contents with Google AdSense. Artemis protects the artists' creations through cryptography and the assets can be tracked on the blockchain. The social media built on top of the marketplace allows the artists to enjoy transparent proof of authenticity and ownership.

### 4. Custom NFT Art

People are highly interested in becoming a part of the NFT craze, and Artemis social media NFT marketplace allows the members to hire the NFT creators of their choice and get their custom NFTs. The creators you hire will offer you the original tangible art and a digital copy of the original art that can be tokenized and sold in the global marketplace or gifted to anyone. Artemis social media consists of great NFT talents across the globe whom you can hire to digitalize your favorite memory, either your wedding day or first child in your arms. Digitalize the moments that mean a lot to you. The NFTs made in this marketplace are rare and unique as the NFT creators are verified and are hand-picked.



### 5. NFT Surprise Pack

Artemis's idea of surprise packs allows you to gift ever-lasting memories to your loved ones. Make the moments special by sending cherishable moments that mean a lot to you and the person at the other end. Artemis delivers instant valuable art gifts for the holidays in the forms of NFT flowers, balloons, bears, and cards. Artemis has tied partnerships with the leading holiday cards in the market. Whatever be the occasion, be it Mother's Day or Valentine's day, Artemis offers the perfect set of surprise packs that never fail to surprise. The people at the receiving end will have no idea of what is the art until they open it.

#### 6. ARV Staking

The main idea behind the mass adoption of cryptocurrency is its ability to ease passive income. Holding the assets idle in the wallets is not a wise use case of cryptocurrency. It has to be meaningful and in turn, offer some good returns. Artemis with its staking protocol makes it possible to stake ARV tokens in the Artemis wallets. Earn better APY than what traditional financial bodies like banks offer. The process of buying ARV tokens is not tedious. You can buy them through wallets with your credit cards or banks. Especially when you are dipping your feet in cryptocurrency, Artemis's staking wallets will be the best option to put your funds in. Because at the early stage of your crypto journey, you are in no position to involve in mining or trading. Mining is a complex process that requires a lot of computational power and electricity. Being an individual, mining is almost impossible unless you have a dedicated farm. Trading requires proper analysis of market trends and buying of the right assets at the right time. On the other hand, staking with Artemis wallet is so easy that all you have to do is buy and hold the tokens in the wallets. The reward distribution is so genuine as it is done through smart contracts without any human intervention. The more tokens you hold, the more you earn.



#### Artemis Vision - Powerful Social Media Platform

NFT has reshaped the digital asset landscape, yet creators and buyers worldwide feel more disconnected than ever. The big giants have all innovated successfully, but constant monetization efforts for the sake of corporate profit have done away with interpersonal connections, and have therefore transformed the user into the product.

Artemis Vision is taking this concept of NFT based social media and making it a revolution by creating a true alternative to today's NFT platforms. Artemis Vision will introduce a holistic, user-focused ecosystem that rewards engagement and forges new connections between fans and artists. Artemis Vision combines the best features available today in the social media world and NFT into a singular platform suitable for streaming, sharing, and interacting with digital collectibles and their creators. This is all packaged nicely with a market-leading staking platform that yields good returns for the ARV token holders.

Artemis Vision Marketplace will provide a crypto-powered digital item and trading platform for users to build, purchase and sell NFTs traded on the blockchain and to also provide additional services including auction listing, trade history tracking, based on user opinions, and more.

The objective of Artemis Vision's powerful social media marketplace is to provide social media users with a forum to sell, purchase or exchange their digital collectibles.



#### Artemis Vision - Al Verified Users

The world of digital arts has been plagued with piracy theft and copyright infringement of all sorts. There are countless cases of sales of counterfeit collections and all kinds of stolen artworks. There are some cases where the digital arts of some artists are being uploaded by certain users without any copyright approval. The main reason for this problem is the lack of proper user verification.

With Artemis Vision, every creator profile is verified with a digital signature and no one else can create a fake profile to upload your artwork. The artworks created by the artists are properly authenticated and validated using artificial intelligence technology.

Also, the verified users can enjoy access to custom URLs for their profiles. They can have a variety of login options including Google and Facebook. The verified users can share any story at any time to raise funds. To buy, sell, mint their own music or other artworks as NFTs, the users must verify their identities with the Artemis platform.



#### Artemis Vision Offers Enhanced Authenticity

Though there are quite a few NFT marketplaces in the market, most of them do not offer content privacy for the creators. This is why most creators hesitate to put their bests on board. Every creator profile is verified and every single artwork uploaded will hold a digital signature to enhance the proof of ownership and authenticity. No one else will be able to create a fake profile under a different name and upload your images. The pictures or NFT will be auto rejected with an option to pay the original content creator to purchase the rights for the picture or NFT. The original creator will have an option to accept or reject the offer. So, with Artemis, the creators never fail to receive what they deserve.

In the traditional collectible market, there is often a concern that when one purchases an artwork, the item may be deemed to be fake by an authenticator and lose its value. In the real world, people's judgments are easily influenced by others. The cost of authentication is extremely low. Sometimes the price of an item can change drastically because of a comment by a celebrity.

Artemis Vision's marketplace, however, is different. Once the NFT is registered on the blockchain and the public offering is completed, all data can be verified publicly and independently. When the data can't be tampered with, its authenticity can't be challenged, either. Its authenticity only grows stronger with time. This also ensures the artwork's intellectual property is protected efficiently.



Compared to traditional IP protection, a major improvement made by NFT is automation. Using smart contracts, Artemis empowers artists by allowing them to distribute royalties and protect their intellectual property. In other words, in the world of blockchain, Artemis protects the artists' copyright, which further increases the value of their digital artworks. As NFTs are unique and transferable, one can use them to prove his/her ownership in case of forgery or infringement.



# Artemis's Implementation of IPFS

The InterPlanetary File System is a protocol and peer-to-peer network for storing and sharing data in a distributed file system. IPFS uses contentaddressing to uniquely identify each file in a global namespace connecting all computing devices. The main drawback of the HTTP protocol is its locationbased addressing model. This HTTP moreover encouraged centralization. This leaves the information at risk as they are to be processed and maintained by the service providers.

IPFS on the other hand uses the content itself instead of using a location to represent the content. A cryptographic hash on the file is used as the address. In simpler terms, HTTPS talks to the server about the location of the content, whereas with IPFS, you gain access to the starting point of the data itself.



#### Artemis's AR and VR 360 NFT

Artemis is launching the first-ever 360° NFT ecosystem. This means that users will be able to mint, collect, use, and explore virtual spaces in VR, creating a huge leap forward. With the latest stack of technologies like AR and VR, Artemis aims to share the artworks internationally, for an entirely new and extensive fan base around the world. The 360 degree live streamings allows the artists to disseminate their NFTs to a wider audience.

With Artemis Vision's Augmented Reality and NFT certified uniqueness, people will have fun and spend a lot to get their favorite digital collectible whether it might be music or photos. As these become more accessible through the Artemis social media-based NFT platform, you could see AR NFT collecting take-off.



#### Video Concert Streams

Being a verified Artemis Social media user, you can receive access to AR and VR 360 concert streams. Don't feel like crowding? Never miss a concert again! We always have the best seats reserved for you!

Artemis Vision allocates live concert shows for verified musicians. They can also post live video feeds to promote their artworks among their followers. The lucky fans will get chances to meet and greet with their favorite artists, and they can unlock free merch on buying NFTs at the Artemis platform.

Artemis members and creators can perform live streaming shows to showcase their artworks and sell them to the global audience. Artemis platform permits creators and fans to earn rewards by processing content into various codecs and formats. Artemis verifies outputs of transcoding tasks, thereby guaranteeing content quality as well as fair remuneration for Transcoders. Artemis users can share their videos and contents without relying on a centralized resource or governing authority. Thus, Artemis offers its users, a high degree of decentralization and democratization, which are the prime focus of blockchain technology.

The videos you stream not only enhance your sales but also enable you to monetize your content. You can monetize the streaming videos with AdSense, which becomes the best source of passive income over time. This idea of monetizing the showcase videos is the masterstroke by Artemis that creates a win-win situation for the creators as well as the fans. You can also enjoy the Adfree Artemis platform in compensation for some ARV tokens.



## Why Stake ARV Tokens?

• A less resource-intensive alternative for crypto trading and mining that offers good returns.

• Stake ARV for early access to exclusive NFT drops, exclusive for artists and creators.

• By staking on your profile, you will gain access to exclusive features, while also being able to earn additional ARV tokens.

- Unlock your own AR NFT showroom by staking.
- Gain access to our concert video section.
- Receive NFT Giveaways.

#### NFT Launchpad

The key to unlocking value in all of these crypto-centric opportunities with NFTs is making NFT issuance dead simple for creators. Unlike other NFT marketplaces, the artists and content creators own the brandings and have direct control over the prices of their artworks. With Artemis Vision, artists can enjoy direct control over their digital and experiential artworks. While most of the NFT marketplaces do not allow direct interaction of end-users with creators, Artemis's NFT launchpad allows custom branding and direct relationships to end customers. Further, many creators prefer Artemis's NFT platform because they do not need to share the stage with other competing NFT drops that may be off-brand. Other NFT marketplaces accept only cryptocurrency payments, while Artemis offers the ability to purchase NFTs with a multitude of payment options including but not limited to debit and credit cards.

In the near future, Artemis Vision will intend to form additional partnerships with iconic brands and leading influencers to power the NFT marketplace and boost the sales of NFTs. We believe there is a huge untapped market for monetizing premium, limited-edition online and offline goods and services through our latest NFT product upgrades to the Artemis NFT marketplace.



The NFT LaunchPad, powered by Artemis Vision, serves as a proven model for artists across the world to gain traction, grow revenue, and secure a foothold in the NFT space. Once the initial onboarding is completed, Artemis's NFT LaunchPad allows the content creators to use its infrastructure and networks as a foundation for other verticals such as music, collectibles, royalty NFTs, and more. Artemis NFT marketplace is the ideal platform for NFT creators and digital artists to sell their precious art and assets to the whole Crypto community. Artemis Vision's launchpad is on the goal to make the sale and purchase of NFTs more convenient and professional than ever.

#### Artemis's NFT Launchpad Will:

• The Artemis Vision community members can enjoy early access to the hottest NFTs even before they are listed on major NFT listings.

• The musicians and artists can engage with their fan base through live video streamings and they can involve in an interactive fundraising process fueled by the NFT technology.

• The verified artist profiles will have unique utility where they can showcase their artworks

• The ARV token holders and Artemis community members will get special access to exclusive NFTs, listed on the Artemis NFT launchpad.

### Features of NFT Launchpad:

• With Artemis NFT launchpad, the fans can directly enjoy the NFT experience without any interruption or intermediaries.

• Artemis Vision offers 100% customized NFTs based on the user needs that can be hosted on the user's own domain.

• By enabling complete authenticity and proof of ownership of the digital collectibles, the users can maintain control over their brands.

• Artemis maximizes the revenue for the creators by utilizing all possible auction mechanics, and also secondary marketplaces will be launched very soon.

• Artemis's NFT launchpad has the best in class uptime and scalability. Artemis offers a multitude of payment options i.e. credit cards and cryptocurrency.

### NFT Charity Partnerships Donate your NFT

We have seen an outpouring from NFT creators and platforms wanting to support charitable causes. The first question we get: How can I donate my NFT to charity?

In short, we recommend auctioning off your NFT and selecting one of our partnered charities at the time of minting. Most nonprofits aren't set up to accept an NFT donation directly due to the tax complications with the valuation before the auction is done. Donating the auction proceeds in crypto is the next best option!

# What does Artemis Mean to The Creators?

In spite of the large gas needs, Artemis makes it free for the creators to mint and list their NFTs on the NFT's own blockchain. The gas fee is to be paid only when the NFTs are sold and are being transferred to the Ethereum mainnet. By offering this immense opportunity to the creators, Artemis Vision stands out from the crowd when it comes to customer satisfaction.

### List your NFTs at no fees

Artemis revolutionizes the entire NFT marketplace by allowing the creators or artists to mint NFTs without any upfront gas fee until the NFT is taken to the mainnet. Artemis Vision ensures a free and instant collection of NFTs within its media platform. You can also trade the NFTs without any processing fee in the Artemis Vision marketplace. So, to get started, you do not even need a penny. All you need is the will to start minting and promote your beautiful digital arts. When the NFTs are bought, the gas fee is paid by the buyer, and Artemis is always free for the creators and artists standing right on its stance.

#### Artemis's Certik Audit Process

• Artemis's smart contract has undergone the mathematical verification methods by Certik through Certik's Security Oracle.

• The smart contracts are audited by experts with experience from Microsoft, Oracle, Google, and Facebook. The review is not automated by a bot, instead, they are manually reviewed by these hand-picked experts.

• Artemis has worked on the solutions proposed by Certik formal verification and we are glad to say that Artemis is perfect with no point of failure.

• Artemis smart contracts are tested against common and uncommon attack vectors. The codebase is assessed by a team of experts to ensure compliance with the current industry standards.

• Artemis's smart contracts are tested for meeting the intentions and specifications of the clients, by line-by-line manual review of the entire codebase.

Certik audit link: https://www.certik.org/projects/artemisvision



#### **Tokenomics**

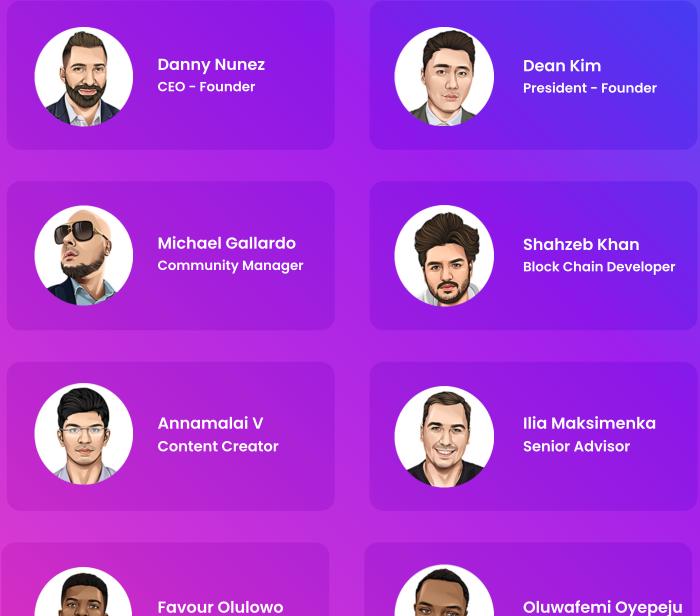
**Total Supply** Token Name **Token Symbol** 10,000,000 Artemis Vision **ARV - ETH Circulating Supply** 8% 9% 5,000,000 4% 7% **Token Distribution** 12% 5% 8% Seed Stage 1 (800k)  $\bigcirc$ 7% Seed Stage 2 (700k) 3% Public IDO (300k) 12% 5% Market Making (500k) 18% 12% Marketing (1.2 Million) 12% Artist Incentives (1.2 Million) 12% 10% Exchange Listing (1 Million) 10% **18% Rewards & Reserve (1.8 Million)** 12% Team (1.2 Million) 4% Advisors (400k) 9% Community Allocation (900k)

#### Smart Contract Address

0x28fDA76721a8077A5dE802Ab0212849B8c38429E



#### Leadership Team



Full Stack Developer



Oluwafemi Oyepeju Database Engineer



#### Conclusion

Artemis does work hard for a noble cause of incentivizing the artists for their unrecognized hard works. Artemis cares for the satisfaction of both the artists and their fans, creating a win-win situation for both communities. Customer satisfaction is not just a part of Artemis, but it is the entire organization. Artemis delivers the best incentivizing schemes in the market driven by efficient smart contracts. Since all these operations are automated by smart contracts, they incur a gas fee when the functions are deployed. Thus, smart contracts need to be as efficient as possible to reduce the gas fee. Artemis has its smart contracts audited by trusted o ensure efficiency. Thank you very much for the interest sh g a part of our vision. We hope that with your contributio effo project will roll into reality

Telegram:	.tps://t.me/Ar	tion	Official	Chat	
Website:	https://artem	si			
Twitter:	https://twit	om/ar	ision_		
Instagra	https://w/	tagram	artemis	svision/https://	
Discor	n/inv	vite/mdZk	eyW		
Medium:	https://medium.com/@Artemisvision				
YouTube	https://youtu.be/nr-NUaFLIo4				

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